Yukon

Government of Yukon

Yukon Government NEWS release

FOR RELEASE #08-182
July 23, 2008

Violence Prevention Videos In Demand

WHITEHORSE –Two northern, culturally relevant videos and a training manual released in May in support of violence prevention have garnered national attention.

Coverage on APTN Primetime News on June 2, 2008 and a Yukon train-the-trainers session conducted by Women's Directorate and the Department of Justice have created demand for the resources and another training session.

One of the two videos, Getting Real, a 28-minute drama, will be broadcast on Northwestel Community Channel 9 on Tuesday, July 29 at 4 p.m..

"These unique resources were developed in response to the lack of violence prevention tools relevant to the social and cultural context of the North," Minister of Justice and minister responsible for the Women's Directorate Marian C. Horne said. "Increasing resources for family violence initiatives as well as ensuring education materials are culturally relevant helps our government respond positively to health and education recommendations from the National and Yukon Aboriginal Women's Summits."

The videos and accompanying manual are available through all 15 public libraries in Yukon. All First Nation Health Directors also have copies for community use. Due to the increased demand, the Women's Directorate and the Department of Justice will co-host another train-the-trainers session on November 3–4, 2008 in Whitehorse.

The videos and manual are part of a three-year public awareness and education campaign focusing on violence against women and children. The campaign and project, co-chaired by the Women's Directorate and the Department of Justice, are sponsored and advised by Circles of Equality and Respect (CORE), an interagency

2008-05840/

group of 17 Yukon government departments and non-government organizations focused on violence prevention.

Over the last three years, the campaign has produced a series of brochures, posters, culturally responsive training workshops for front line workers and a resource webpage, **www.stopviolenceinyukon.ca**, dedicated to preventing violence against women and children.

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